

Webinar

Inside the Structured Products Market: Insights & Opportunities from Malaysia and Hong Kong

21 May 2025

9:00 am – 12:15 pm

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ABOUT THE PROGRAMME

The exchange-traded structured products market in Malaysia continues to evolve under the oversight of Bursa Malaysia and the Securities Commission, with a growing range of issuers and underlying assets. Hong Kong, on the other hand, remains a leading hub for structured products, backed by a mature regulatory framework governed by the Hong Kong Exchanges and Clearing Limited (HKEX) and the Securities and Futures Commission. As both markets expand and adapt to changing investor needs, it is vital for industry practitioners to keep updated with developments in product structuring, trading dynamics, and regulatory requirements. This webinar offers timely insights into the structured products and derivatives markets in Hong Kong and Malaysia, by expert speakers from Bursa Malaysia and HKEX.

Participants will gain an in-depth understanding of market development trends, regulatory frameworks, and emerging opportunities for issuers and investors. The programme will explore the ecosystem of structured products, highlighting opportunities, risks, and compliance considerations. It will also examine the rapid evolution of Hong Kong's derivatives market, including the growth of single stock options (SSOs) and the introduction of weekly stock options. The webinar concludes with a panel discussion on the practical applications of structured products in wealth management, offering real-world perspectives, best practices, and success stories. This session is tailored to equip capital market professionals with the insights and tools needed to navigate a dynamic and fast-evolving market.

WHO SHOULD ATTEND

- Stockbrokers, Remisiers & Dealers, Investment Bankers
- Compliance Officers, Risk Management Practitioners
- Credit and Operations Officers, Research Analysts and
- Individuals interested in structured products and derivatives.

LEARNING OUTCOMES

- Review the framework and market development of exchange-traded structured products in Malaysia;
- Analyse the structure and market opportunities of structured products in Hong Kong;
- Evaluate the development and structure of Hong Kong's derivatives and single stock option (SSO) market; and
- Discuss the best practices and applications of structured products in wealth management.

LEVEL

Intermediate

SPEAKERS

Ms Lim Hui Mei

Assistant Vice President, Wholesale Product Coverage, Bursa Malaysia

Hui Mei currently serves as Assistant Vice President, Wholesale Product Coverage within the Product and Market Development Department of Bursa Malaysia. The team originates and drives leads, while managing client and stakeholder relationships. Prior to this, Hui Mei has experience in strategic planning, financial management, financial market regulation, and start-up environments, spanning industries such as financial services, telecommunications, and technology.

Mr Martin Wong

Senior Vice President, Structured Product Division, Markets Division, HKEX

Martin is Senior Vice President, Structured Product Development in the Markets Division of HKEX, with responsibility for HKEX's listed Structured Products business. Martin has extensive experience in listed products, including structured warrants, CBBCs, futures, options and ETFs, having held senior sales and marketing roles for common equity-linked products, structured products and correlation-linked structures to banks and other financial institutions across the Asia-Pacific region.

Mr David Lutz

Senior Vice President, Equities Product Development, HKEX

David Lutz is a Senior Vice President in HKEX's Equities Product Development Department. In his role, he is responsible for the product offering and market development of the equity derivatives market in Hong Kong, including the Hang Seng derivatives and single stock options and futures markets. David joined HKEX in 2020, after working at its subsidiary, the London Metal Exchange.

Mr Ho Sing Foong

Regional Head, Equity & Commodity Derivatives, Maybank Investment Bank Bhd

Sing Foong spearheads the Equity & Commodity Derivatives (ECD) division of Maybank Investment Bank, as Malaysia's leading structured warrant issuer, structured product manufacturer and bespoke equity-linked solutions provider. ECD covers multi-channel distribution and client segments spanning across Maybank Group's regional footprint, specializing in the delivery of products and solutions in the areas of wealth management, portfolio management, trading and hedging, market making as well as structured derivative transactions.

FEE

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Non-MIBA Member : **RM450.00** per participant

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